

Specifications

Camera-Ready Artwork

- Please send camera ready artwork to publisher@artmag.co.uk
- Please supply artwork as a high resolution **300dpi JPEG**
- Fonts should be embedded or vectorised
- Any artwork supplied incorrectly and which requires resizing, reworking or any amendments by Artmag will be subject to a charge based on ad design rates

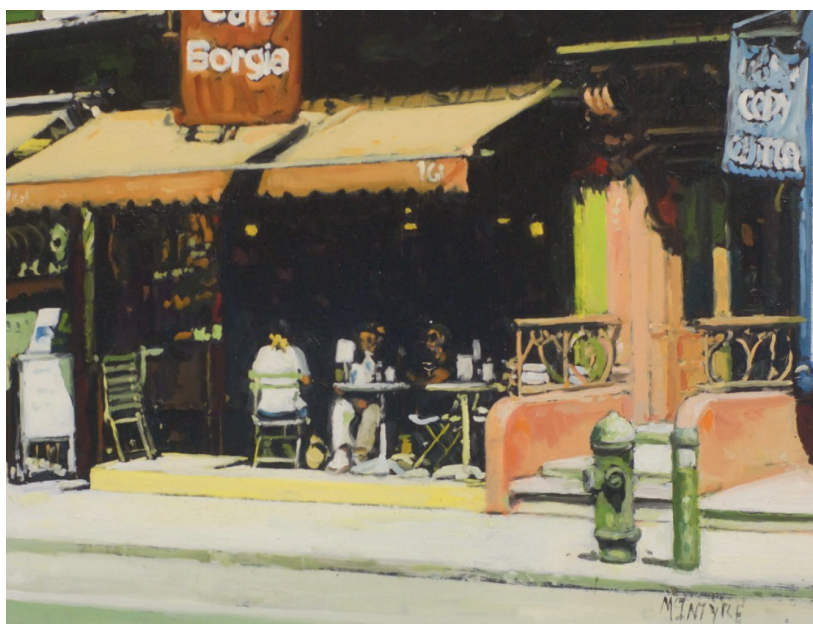
Advert Design and Production

Important

- If Artmag is designing your advert please send all files to publisher@artmag.co.uk
- Do **not** include images in the body of the email
- Please send only **one** email with images as attached hi-res jpegs (1MB)
- Title of images, artist names and dimensions (if required.)
- Include any main headings or title, copy, dates, contact info, logo as required
- Large image files can be sent separately or use wire transfer link

Ad Placement

At the discretion of Artmag and cannot be guaranteed.



'Summer in the City: Study for Cafe Borgia, New York', Joe McIntyre, courtesy of Gallery Q

PLEASE NOTE NEW WIDER SPECS

SIZES

Size in mm

Full page	195w x 230h
Two thirds (vertical)	128w x 230h
Half page (horizontal)	195w x 113h
Third (square)	128w x 113h
Third (vertical)	61w x 230h
Sixth (vertical)	61w x 113h

Payment Terms

Invoices are due upon receipt or within 7 days. All invoices are emailed unless otherwise specified. Late payments will be charged interest under the 1998 Late Payment of Commercial Debts (Interest) Act if they are over 30 days from receipt of invoice.

New Advertisers

New advertisers agree to pre-pay the first ad insertion upon supplied invoice, once a verbal and/or written confirmation is agreed with Artmag.

Agencies

All rates are net. Agencies please add commission.

Preferred methods of payment

BACS or Credit & Debit card payments – *online links provided on invoice.

TERMS OF PAYMENT + CONDITIONS

Cancellation of display advertising must be received by the Publisher in writing at least 8 business days in advance before ad copy is due on Wednesday, ie Tuesday previous week. The publisher reserves the right to invoice the customer in full for 100% of the cost of the advert.